

# 2017 PRACTICE BUILDER WORKSHOP

## PRACTICE PERFORMANCE TRACK AGENDA

Time	Class Descriptions
8:00 AM - 9:00 AM	Increase Profitability by Measuring the Right Metrics
9:00 AM - 10:15 AM	Increase Profitability by Automating Your Practice
10:15 AM - 10:30 AM	Break
10:30 AM - 11:30 AM	Boost Revenue Through Online Reputation Management
11:30 AM - 12:30 PM	Lunch on Own
12:30 PM - 1:15 PM	Client Communication Strategies, Part I (Effective Reminders)
1:15 PM - 2:15 PM	Client Communication Strategies, Part II (Recapturing Lost Clients)
2:15 PM - 2:30 PM	Break
2:30 PM - 3:30 PM	Practice Performance Issues: Roundtable Discussion
3:30 PM - 4:00 PM	Q&A/Wrap Up